



October 2010 Volume 73 Issue 2

Florida Sandpaper

A Newsletter of the C B Willis Chapter of AYR
founded June 1936

All the grit fit to print

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Our Next Willis Event

Nov. 10th & 11th - Largo, Florida

An eclectic program combining a tour of the

RAYMOND JAMES ART COLLECTION

(A private tour featuring American artists, primarily Florida)

AND the

HERITAGE VILLAGE LIVING HISTORY MUSEUM



(More than 25 historic structures create a 21-acre museum)



Accommodations at the Homewood/ Hilton Suites

2233 Ulmerton Road, Clearwater



Providing a complimentary Meeting room,
Happy Hour, Light Dinner
and Breakfast Buffet

\$109 +tax & local fees (Mention YMCA Event)

What a DEAL!

Make Reservations by by October 28 at

(727) 573-1500

\$10 Registration Fee covers Lunch November 11th
You can sign up now on the Registration Form, page 7.



From the Beach

Jan Mark, Willis Correspondent

What a great program in Daytona Beach - had lots of time for fellowship and relaxing. Was great having **Tom Myers**, Leesburg, join us. He spends six months in Iowa in Independent Living, where he is the "kid". His Y career was mainly in the quad city area, Davenport, IA. **John Shepherd**, DeBary, had the pleasure of knowing him for forty years. John and Kathy had a second grandson, Blake Thomas born Aug. 5. They are so grateful their 32 year old son-in-law is finally on the mend after open heart surgery followed by the infection Mersa. His wife has been running their two businesses for the last eight weeks. **Roy Lowe**, Flagler Beach, told us he and his wife Jane summer in Estes Park, working

three days a week. They have done it for years and really enjoy it. **Carl (Alice) Gaites**, Venice, were missed. Alice injured her neck and couldn't travel so they missed the 50th Reunion at George Williams College in WI plus visiting daughter, son, niece, brother-in-law and many friends. We sure hope physical therapy will help her improve. **Larry (Carole) Lieving**, Sarasota, were still in TX at their grandson's football game. Seven weeks of their summer was spent at Camp Wownock in Maine. They have been associated with the camp since college days. Larry taught tennis to girls 8-16 years and worked maintenance. Carole assisted with music and drama. When the camp celebrated their 100th Year, their entire family attended. **Dan Flanagan** (Venice) is in rehab trying to match his blood pressure with his bowling average. **Peter (Phyllis) Starmer**, Bonita Springs, as president of Class of '51 Springfield College, returned to chair the reunion and celebrate the college's 125th anniversary. Maya Angelou, "I've learned that even when I have pains, I don't have to be one." - it seems to me...from the beach. **Jan Mark, Willis Correspondent**

Official Report from the Daytona Beach Affair

Glorious weather greeted 18 members of the C.B. Willis Chapter at Perry's Resort on Daytona Beach, October 6 & 7. It was windy & cool for Florida but better than the 90's.

John Shepherd opened the meeting sharing what happened this summer in his life and then asked the rest to share their summer. We had some births of grandchildren, deaths, illness - everybody did have a special time with relatives. We welcomed Tom Myers of Leesburg and Roy Lowe of Flagler Beach.

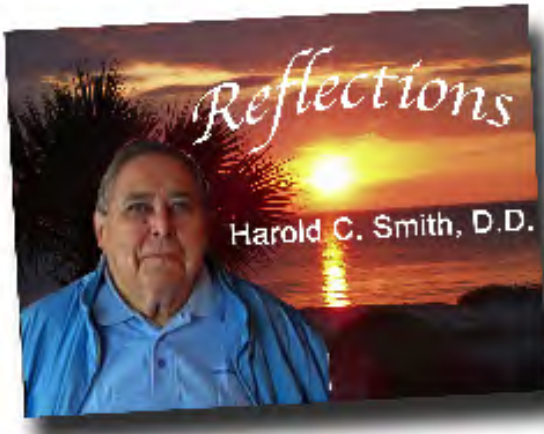
Business: Doug & Carol McLeod spent their summer with the C.B. Willis Chapter archives getting ready for our 75th Anniversary. They reduced everything to about 12 binders; some have photos and others important information. A 31-page Historical Sketch (1936-2011) of the Chapter will be printed & distributed at Chapter events early next year such as Just-4-Lunch groups, the 75th Anniversary Cruise or regular chapter meetings. Every Chapter Member in good standing as of January 1st should receive a copy. We approved having the Grace Willis Fund pay for this at a cost of about \$1,000 - 100 copies will be printed. Complimentary copies will be mailed to the Presidents of all AYR Chapters, APD, National Office, AYR Historian and YMCA National Archives. Members unable to attend Celebration events and who wish to receive a copy by mail may fill out a request form found in a future issue of the Florida Sandpaper. Other copies will be sold (\$25).

Phil and Doug are working on a 15-minute presentation about our Chapter's History and the establishment of Willis Archives for our gatherings.

Our March meeting in St. Augustine will cost a little more than last time as St. Augustine is preparing for their 450th Anniversary and as usual prices went up. Doug is going to make this very interesting as he always does. This will also be our Annual Meeting at which time we will be voting on revisions to our By-Laws. Walt Jacoby and Phil Wortman will be working on these.



We asked Harold to “reflect” on the recent Y-USA re-branding:



I've pondered the rebranding of the YMCA. **The Wall Street Journal**, of all places, was right on in it's comments on the editorial page. It **lamented the lack of CHRISTIAN EMPHASIS!** It also pointed to the song "YMCA" as being more 'with it' and in line with our YMCA traditions than the unveiled P-R campaign. Since people want my take, here it is: **SIGNS BUT NO WONDERS**

"A wicked and adulterous generation seeks after a sign; and no sign shall be given it, except the sign of the prophet Jonah. And he left and departed." Matthew 16:4

We live by signs and symbols. They summarize for us who we are, what we stand for, what we believe. The YMCA is blessed with one of the most recognizable signs of it's nature as a movement in the

modern world. It is a symbol that states clearly the nature of who and what we are and what our goals are as a Movement. The Red Triangle is a symbol for the wholeness that the Movement seeks to bring to the lives of those who are a part of the Movement and/or who are touched by it. It stresses and holds in balance Mind, Body and Spirit. As such it is a very Christian symbol that comes out of a profound understanding of and appreciation of deep Christianity.....

When we mess with symbols we are saying a great deal about ourselves and not the symbols. The emphasis on "Y" betrays the lack of a deeply understood nature of the profound statement that the YMCA has made to Christianity and the world. That statement is that the Christian faith is truly open, universal and welcoming. That Christianity can lift lives to a wholeness that is all encompassing and powerful and can animate, change and reform people and the world around them. That is what made and animated and built the YMCA Movement. Unlike the proposed symbolic change, which looks far too much to me like a P-R ploy (a very expensive and non-productive one at that). Who the YMCA is and should be has far greater depth, meaning and relevance than a single letter "Y". Let's look at "Y"

"Y" states nothing in and of itself. It is vague and uncertain because the YMCA is vague and uncertain. In an effort to broaden appeal it has lost the focus as a symbol. This is true of the Movement as well. One of the basic lessons of life is that you have to come to know who you are if you want to know and find where you are going. Another truth is that you can't be everything to everyone; every marketing person knows that. "Y" leads to confusion. Here in NYC there is a Young Men's Hebrew Association that has a very successful and model "Y". It tones down it's nature to broaden appeal. Is this the strategy for the YMCA? Are we so confused about our nature and origins and purpose that we are ashamed to mention them? I hope and pray that is not the case..... I love the YMCA. I gave a large portion of my life and intellect and energy to it. I was not moved by "Y". I was moved by **YMCA** and was recruited by people whose lives showed what it was to be a Christian in a hostile, secular world. I was sustained by the vision of being and living a whole life as a Christian person in a Movement that proclaimed, taught and showed what it believed in and produced real results in lives that managed to be strengthened and make a difference, especially my own. That is the true **YMCA**. Let us hope God still works thru it and those who are entrusted with it in the future. AMEN

Harold C. Smith, D.D.

The Daytona Affair, from page 2

Other Stuff: Because of the wind we could not have our boil so we went to Aunt Catfish's for dinner, however Phil and Gail missed the revision and went to the restaurant that was listed on the agenda and wouldn't you know - it was a different place. This is the second time this year that this has happened to them.



PLEASE STAY TOGETHER.. LAST TOUR WE FOUND 3 SENIOR CITIZENS ON THE AIRSTRIP... SAID THEY WERE WALKING HOME TO JERSEY.

College Tour: On Thursday we had a guided tour of Embry-Riddle Aeronautical College campus led by we had a guided tour of Embry-Riddle Aeronautical College campus led by students

Kevin and Steven. It proved very interesting as we got see the students in the simulators flying planes.

Touring Embry Riddle Aeronautical University



CAN I TRY THE FLIGHT SIMULATOR?

NO

Continued page 4



Phil's Phitness Phorum

Phil Wortman

Ah, my mind is on the up-coming C. B. Willis 75th Anniversary Cruise. It is thinking about all that good food! Breakfast, lunch and dinner ... and, of course, a late night snack. I do enjoy elegant dining experiences ... well, to be truthful, I guess I enjoy most all dining experiences.

But there is always that "calorie issue." It is that same issue that we face on holidays such as Thanksgiving and Christmas. Just how can we control our calorie intake when there is just so much of that good food just sitting there ready to be eaten? To be honest, some times we can't and

some times we can.

The saving grace is that it isn't the one time food gorge or special time splurging that we may do that impacts our weight. It is the constant little bit here and little bit there that controls what our weight may be. It is that little bit extra we slip on our plate, the quick snack we grab, or feeling we have to always be a member of the clean plate club. You'd be amazed if you'd actually calculate all the extra calories you consume in an unconscious manner. It is calorie awareness that makes weight control possible.



So when you see me thoroughly enjoying all that scrumptious food on the cruise, don't fret! I know that in the long term those extra calories won't matter. I'll watch my portions (well, maybe), and I'll return to my normal caloric intake after the cruise. Over a brief time period, should I gain any weight, everything will again even out and my weight will return to normal.



So join me and all the rest on the cruise and laissez les bon temps rouler!

47 of us (including snowbirds) have signed up to date...Recognize any names?

Beyer; deGroote; Dodd; Ferguson; Frazier; Jacoby; Lieving; Mark; Jackson; Markell; McLeod; Shepherd; VanMetre; Wortman; Mercante; Koleman; Burton; Deabrook; Robinson; Coffey; Boyer; Gaites; Whittier; Meeker; Grise; & Barnes.

The Daytona Affair, from page 3

Relaxing & Eating: After the tour we had some relaxing time by the pool and ocean. For dinner we did have Phil's delicious shrimp boil with potatoes, onions, and hot dogs.

A big thank you to John Shepherd and Joan Jacoby for organizing these two wonderful days for us to enjoy.

Remember to make reservations for our Nov. 10 & 11th Largo meeting.

Please keep Alice Gaites, Marvin Van Metre and Dan Flanagan in your prayers for God's healing hand upon them. See you all next month.

Pat Frazier, Chapter Secretary

Emergency Assistance Fund Update

Sincere Congratulations on producing a Very Fine EAF report, through September. We now have three months to complete our task and produce an Excellent report on 12/31/2010. We now show 759 gifts totaling \$74,459 which means we are well ahead of last year's total of 504 for \$57,903. My Challenge to you is to exceed 2007, our 'best year' of 775 gifts at \$86,144.

Forty-five (45) Willis Chapter member-gifts are included in this years gifts and total \$4,580. We rank 4th among all AYR Chapters! Lets keep it up and get our total to \$6,000 by years-end

Co-President's Message

What a great "mini-Vacation" for all who attended the October gathering at Perry's Seaside Resort. You can't beat the Willis fellowship, shrimp boil by the sea, walks or swims at the beach, homemade donuts in the breakfast room, and fun gatherings in the "Presidential Suite." Could become an annual affair? We also conducted some important business regarding the Willis 75th anniversary celebration. In a nut shell, we voted to fund the production and distribution of the "Historical Sketch" from the Grace Willis Fund, and determined who would be eligible to receive copies of this document. Details of these actions are reported elsewhere in this newsletter. During the social time we shared a few of the interesting and sometimes surprising stories contained in the Willis story. A gentle suggestion...please check to see if your Willis membership is up to date. It will assure your complimentary copy of the 31 page Anniversary Sketch due out in January 2011.

The next issue of the Florida Sandpaper, due out in December, will provide information regarding Dates and Locations of 75th Anniversary Luncheons. In most cases these luncheons will be held in January or February 2011. Several Gulf Coast and East Coast gatherings are in the planning stages. Central Florida and Southeast Coast areas need leadership. Contact Doug McLeod if you can help.

Carol and I have enjoyed reviewing the extensive collection of materials that make up the historical record of the Willis Chapter. Our work as volunteers at the St.

Augustine Historical Research Library has helped immeasurably as we prepared the records for archival preservation. We learned that metal staples

and paper clips had to be removed and that Acid -free protective covers were needed for photos and all paper items.

We also learned to use a manual binding machine that we can use to bind our "Willis History." It was also interesting to find special songs with lyrics written by Willis Members. We're working on putting a chorus together as part of our 75th celebration. We have a rich history and we look forward to sharing it with you.

Congratulations to all the Willis members who made individual contributions to EAF and World Service. EAF National Chair Dale Ventres reports that almost \$60,000 has been contributed through September. Forty-five Willis members have contributed a total of \$4,580. That means that about half of our Members have made direct contributions. We can do better with a higher participation. It's really participation that counts so please consider a direct gift before the end of the year. World Service reports raising more than \$1,060,903. so far. Thanks to all who are helping create a better future for thousands of communities world-wide!

That's all for now....see you in Largo in November!

Carol and Doug McLeod



UPDATE on HAITI

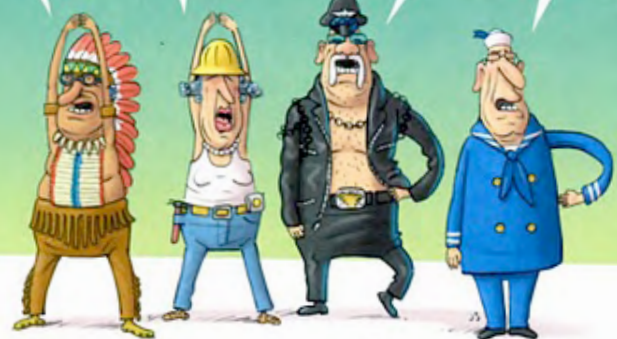
It's been eight months since an earthquake devastated the YMCA in Port-au-Prince. Support from donors to YMCA World Service poured in from all



corners including support from Y's in other countries.

So, what's happened with this support ?
See top of PAGE 7

A-A-R-P! I wanna join the A-A-R-P!



The Retirement Village People

Hard Freeze May Hit Florida

Cruise is seen as only escape.

WEATHER SERVICE(BS): It is now projected that a hard freeze may hit Florida during the month of February. A spokesman for the service explained that since February is traditionally one of the coldest months in Florida it may be prudent to join in with the Willis Chapter—AYR to cruise to the warm and beautiful Western Caribbean and get out of the cold.

People come to Florida because they want to get away from the cold weather. A perfect alternative to the prospects of

dealing with a cold week in February.

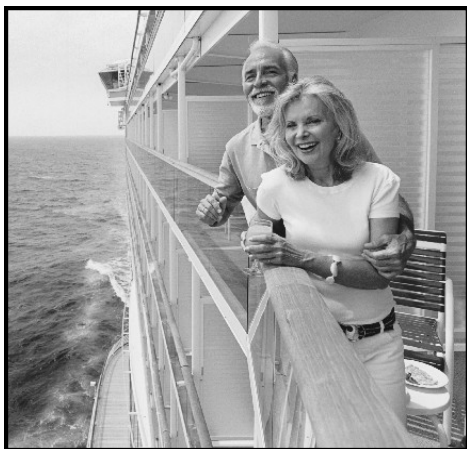
Besides the warm call of the tropics, the cruise is an opportunity to be surrounded by luxury, super service, enjoy entertainment, and have new sight seeing experiences.

Enjoying the fellowship, renewing friendships with past colleagues, and having some special time with your spouse will make the Willis Chapter's 75th

Numbers Increase

Excitement grows!

GO TRAVEL: Registrations for the C. B. Willis Chapter's Cruise are continuing to come in on a regular basis, and not just from the Florida area. YMCA retirees are looking forward to a get-away with their friends and experiencing the pampering and relaxation that going on a cruise can provide.



**Join the C. B. Willis Chapter of AYR
75th Anniversary Cruise
Departing from Tampa
February 5 -10, 2011
on the Radiance of the Seas
to Cozumel & Costa Maya Mexico**

**Register now, please call GO TRAVEL
toll-free 800-800-7703!**

Interior staterooms range from \$548 p.p., ocean view staterooms from \$658 p.p., and verandas from \$728 p.p. with \$29 optional insurance.

GO TRAVEL strongly recommends travel insurance.

**Please call for pricing on other categories
and for single, or third or fourth guest prices.**

**Prices include all current taxes and fees, pre-paid gratuities to allow open dining
within the group, and a \$25 C. B. Willis registration fee.**

**Royal Caribbean reserves the right to impose a fuel supplement surcharge if the price of West
Texas Intermediate Fuel exceeds \$65 per barrel.**

**Birth certificates (original or certified copy) and state issued photo I.D.
or Passports are required for the cruise.**



Gwénaël Apollon, General Secretary of the YMCA d'Haiti reports that on August 29th more than 200 people attended the grand opening celebration held at the new facility. The event was made possible by the thousands of donors and volunteers who held fundraisers and contributed to the new beginnings for the YMCA d'Haiti and the people they serve. Eight months after the disaster, the YMCA d'Haiti has rebuilt a totally 'green' facility with para-seismic and hurricane-proof construction materials!

While reconstruction across the country is generally moving very slowly, the YMCA d'Haiti is an inspiring example of how we move people and communities forward when we work together. Among the **YMCA support groups**: World Alliance; Latin America/Caribbean Alliance; Y-USA World Service; Ridgewood (NJ); Dominican Republic; and Japan.

Makes you feel GOOD about your support for YMCA World Service, doesn't it? So, have YOU sent in YOUR contribution yet? Do it now...

The address is: YMCA of the USA, 101 North Wacker Drive, Chicago, Illinois 60606

Use the form below, to enroll as a Willis Chapter Member. Consider a contribution greater than the Basic Dues. (Remember, your spouse is included when YOU enroll). Mail your Chapter Dues to:
Janet Ferguson, C. B. Willis Membership, 240 Sand Key Est. Dr., #26, Clearwater, FL 33767

C. B. WILLIS CHAPTER MEMBERSHIP (2010-2011)

Name _____ Spouse's Name _____

Address _____ City: _____

State: Florida Zip _____ E-Mail: _____

Phone: (_____) _____ Cell Phone: (_____) _____

If you only spend the winter months in Florida, please include your other address:

Address _____ City _____

State _____ Zip _____ Phone: (_____) _____

Please take a moment and let us know what you have been doing over the past few months. We'd like to share it with the rest of the chapter. Thanks.

C. B. WILLIS CHAPTER MEMBERSHIP LEVELS

\$10-Basic; \$15-Partner; \$25-Donor; \$35-Sponsor; \$50-Angel; \$100-Arch Angel

Membership includes spouse.

Dues Enclosed: \$ _____

REGISTRATION FOR THE LARGO EVENT

November 10 & 11 (Make Hotel Reservations individually)

Fee includes Lunch November 11th and Hospitality Room

No. _____ at \$10 per person: \$ _____

Our Y Heritage

Remember when an Emblem or Logo meant something?



Adopted in 1878, the circle depicted the oneness of mankind. The 'X' and 'P' denote the Greek letters 'Chi' & 'Rho', the 1st two letters of the word Christ. It was an ancient symbol that early Christians painted on the catacombs and reminds us that Christ is the center of the Movement. The Bible opens on John 17:21 "That they all may be one ... as We are one". This phrase became the supreme expression of the ecumenical purposes of the World's Alliance, pulling many sects together.



in 1895, Luther H. Gulick, who revolutionized sports & physical fitness, proposed a red triangle denoting SPIRIT, MIND and BODY. The new design dropped the continents, the aura and cartouches.



The superimposed logo, first used in 1896, was not registered with the U.S. Patent & Trademark Office until 1965. In the intervening 69 years a second ring was added representing friendship and love among people. This remains the YMCA's official emblem.



The everyday logo from 1897 to 1967 was the red triangle. A blue bar reading 'YMCA' was placed over it and was used extensively during World War I.



After 70 years of using symbols in various combinations, a new logo was produced and adopted by National in 1967. It was a modern design combining Gulick's triangle and a bent bar that looks like the letter 'Y'. It was registered the same year and remains the official logo. Today 97% of Americans recognize this logo; it's the 2nd most recognized logo in the world. (1st is McDonald's arches).

And now we have this?



C.B. Willis Chapter, AYR
Janet Ferguson
240 Sand Key Estates, #26
Clearwater, Florida 33767



The Mission of the Association of YMCA Retirees (AYR) is to enable members to promote a nurturing, world-wide Christian fellowship that provides educational, social and charitable opportunities.